

PRESS RELEASE

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IZB 2022 in Wolfsburg: Board of Volkswagen AG visits Dr. Schneider's trade fair stand

Dr. Schneider selected from 940 exhibitors for VW's Management Walk



from left: Murat Aksel (CPO VW AG), Oliver Blume (Chairman of the Board of Management VW AG) and Stefan Knoll (CTO Dr. Schneider) at the IZB 2022 in Wolfsburg.

Wolfsburg. Dr. Schneider looks back on an extremely eventful week in Wolfsburg's Allerpark.

Over the course of three days, the trade fair team from Kronach-Neuses was able to present itself together with 940 other exhibitors from 37 nations at the International Suppliers Fair (IZB) and welcome many visitors to its stand in Hall 3.

With the PURlight demonstrator and the modular centre console, the Dr. Schneider Unternehmensgruppe also underlined the innovative power with which it is currently developing concepts for the automotive interior of tomorrow. The first day of the fair was also a special highlight for the trade fair team - the brand and group executive board of Volkswagen AG had announced that he would be visiting the fair as part of his management walk. Of the total of 940 exhibitors, only five companies were selected for this purpose.

Dr. Schneider perceived this visit by the Chairman of the Board of Management, Oliver Blume, and his management team as an important signal and at the same time as an appreciation for the entire group of companies and its function as a system supplier. This underlines that VW, as one of the most important customers, continues to stand firmly by Dr. Schneider's side and is also planning future projects with the company.

All in all, Dr. Schneider can look back very proudly on this extremely successful participation in the trade fair, which was marked by success and many constructive discussions with the visitors, not least thanks to the professional preparation of all those involved!

"It is not a matter of course that the board of VW AG visits a supplier that is in the process of preliminary insolvency. In our case, this was done deliberately to send a signal to our company and its employees, but also to our competitors in the market. I would like to thank all my colleagues who made this successful trade fair appearance possible. The visitors were very impressed," said Thomas Stadelmann, CEO of the Dr. Schneider Unternehmensgruppe.

Furthermore, in addition to Volkswagen AG, all other customers of the Dr. Schneider Unternehmensgruppe articulated that they would expressly plan with Dr. Schneider in the future. Thus, the response at the trade fair stand reflects the extremely positive feedback of the business partners from the international automotive world.

Dr. Schneider Unternehmensgruppe | Short Portrait

The Dr. Schneider Unternehmensgruppe is headquartered in the Upper Franconia region of Bavaria in the town of Kronach-Neuses. The Group has made itself a name as a specialist for first class products for automotive interiors – from innovative ventilation systems and sophisticated decorative trim panels to highly integrated trim and add-on parts, intelligent storage systems and centre consoles, as well as mechatronic and electronic components. As a flexible system coordinator and strategic business partner for our customers, Dr. Schneider is working on intelligent solutions for tomorrow's mobile world today. We produce at eight locations in Germany, China, Poland, Spain and in the USA as well as maintaining numerous distribution offices worldwide. More than 4,000 employees work for us around the globe using smart technology for a premium driving experience with a "Focus on Excellence". As a full-service supplier, our expertise and services include the latest techniques in tool design and construction to highly modern injection molding technology and advanced industrial coating technology all the way to cutting-edge assembly technology. Our customers include such prominent brands such as BMW, Daimler, Fiat Chrysler Automobiles, Ford, Jaguar/Land Rover, PSA, Renault, Toyota, Volvo as well as the the VW Group. Chairman of the Board Thomas Stadelmann and the Managing Directors Malte Mornhart and Stefan Knoll serve at the helm of this internationally successful family owned company, which was founded in 1927 by Franz Schneider Senior.

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