

## PRESS RELEASE

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Modular centre console - signpost for the vehicle interior of the future



*Initial concept ideas become an intelligent centre console all-rounder*

**Kronach-Neuses/Wolfsburg.** Multifunctional, yet aesthetic and extremely elegant. In the form of the modular centre console, the inventors of the Dr. Schneider group of companies have succeeded in responding to all conceivable needs and wishes of vehicle occupants with their new virtual demonstrator.

The modular centre console can be flexibly moved if necessary, but it does so with a completely invisible guide. The height-adjustable armrest, which extends at an angle, also adapts precisely to the vehicle occupants. For maximum comfort while driving, the back of the armrest offers a clever solution: In the blink of an eye, a three-part folding table is created, which offers enough space for various objects. Functionally yet simply, a swivelling mobile phone holder can be folded out of it, the pivot point of which can also be used as a cup holder.

In addition, the spacious storage compartment with sliding dividers in a "Z" shape gives the user maximum freedom for individuality. This is covered with an ultra-thin carbon-based louver or optionally a louver with plastic slats.

A special highlight in terms of user experience is without doubt the morphing mobile phone tray. Here, the mobile phone sinks into the textile-covered tray, which adapts to the size of the mobile phone.

The mobile phone thus seems to merge with its tray and at the same time ensures a secure hold.

Our centre console all-rounder also includes another clever storage system, a so-called "magic cube". The storage system, which can be rotated 90° by motor, has four different options. One surface is a decorative surface, for example with a non-slip rubber mat, while another surface can accommodate cup holders of various sizes. The other surfaces can integrate a note box with parking ticket clip and a mobile phone holder with stripe.

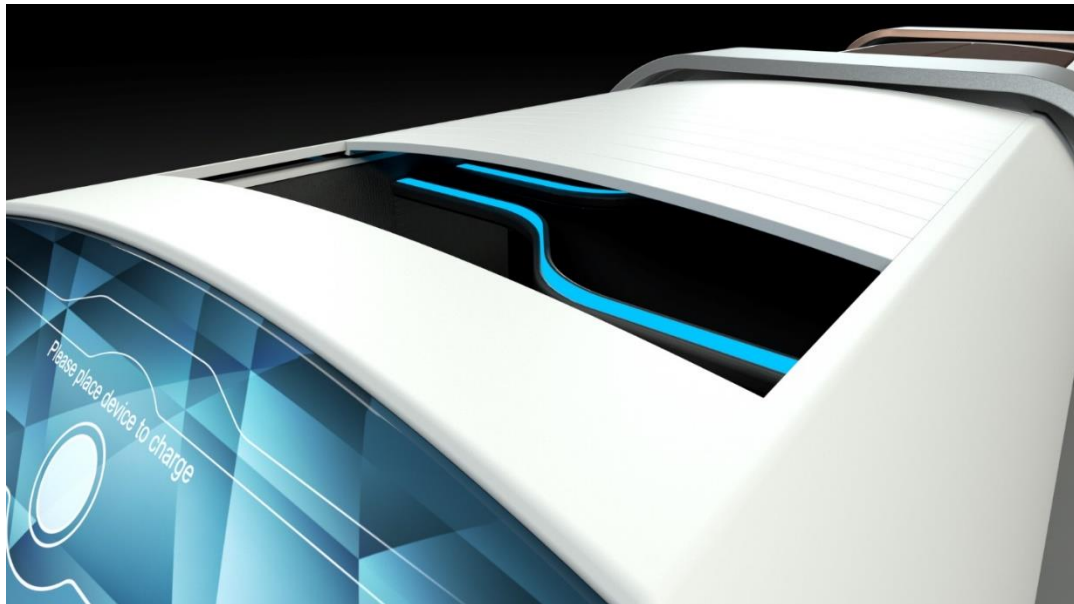
As a particularly innovative tool, however, the modular centre console has another extremely functional feature in store. The so-called "SCHUHblade" offers a storage option for shoes inside the centre console, which can optionally be cleaned and disinfected using a UV LED. Thus, this feature not only represents a useful storage space, but also shows itself to be a pioneer in the vehicle interior of the future in terms of hygiene.

One keyword is decisive for this demonstrator - modularity. The three modules - storage compartment with Z-divider, rotating multibox ("magic cube") and morphing mobile phone tray - are interchangeable.

The openings of the "SCHUHblade" and the rotating armrest/folding table are also designed so that they can be fitted with other features at any time.

And last but not least, the three-part design of the centre console offers countless possibilities for variation. For example, a smaller centre section can be fitted if the installation space requires it, or two identical end sections. The construction of the quick-change artist is also flexible in the Z-direction.

Thus, the modular concept idea succeeds in meeting the diverse needs of the vehicle occupant in a functional and at the same time extremely elegant way. The intelligent modular concept developed by the Dr. Schneider Group creates one thing above all: a groundbreaking avant-garde model for the automotive interior of tomorrow.



### **Dr. Schneider Unternehmensgruppe | Short Portrait**

The Dr. Schneider Unternehmensgruppe is headquartered in the Upper Franconia region of Bavaria in the town of Kronach-Neuses. The Group has made itself a name as a specialist for first class products for automotive interiors – from innovative ventilation systems and sophisticated decorative trim panels to highly integrated trim and add-on parts, intelligent storage systems and centre consoles, as well as mechatronic and electronic components. As a flexible system coordinator and strategic business partner for our customers, Dr. Schneider is working on intelligent solutions for tomorrow's mobile world today. We produce at eight locations in Germany, China, Poland, Spain and in the USA as well as maintaining numerous distribution offices worldwide. More than 4,000 employees work for us around the globe using smart technology for a premium driving experience with a "Focus on Excellence". As a full-service supplier, our expertise and services include the latest techniques in tool design and construction to highly modern injection molding technology and advanced industrial coating technology all the way to cutting-edge assembly technology. Our customers include such prominent brands such as BMW, Daimler, Fiat Chrysler Automobiles, Ford, Jaguar/Land Rover, PSA, Renault, Toyota, Volvo as well as the the VW Group. Chairman of the Board Thomas Stadelmann and the Managing Directors Malte Mornhart and Stefan Knoll serve at the helm of this internationally successful family owned company, which was founded in 1927 by Franz Schneider Senior.

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