

PRESS RELEASE

History | Page1

Dezember 2021

Confidentiality level: public

Kurzgeschichte Dr. Schneider Unternehmensgruppe



From cigar manufacturer to internationally active automotive supplier.

When Franz Schneider began processing tobacco in his newly founded company in 1927, no one could have known that the company would undergo a unique development. In 1936, the company founder decided to give his flourishing business a second pillar. With the processing of the new material Bakelite and the associated entry into plastic production, Franz Schneider Senior did pioneering work. In 1955, this decision proved to be the right one, because when Dr. Franz Schneider joined his father's company, the company concentrated exclusively on the processing of plastics from then on. In 1959, the expanding company leaves Rosenau in Kronach and moves to the newly built main plant in Neuses. The Unternehmensgruppe has remained loyal to this location to this day. All worldwide activities are still controlled from here.

In the decades that followed, the company experienced an unprecedented upswing. A branch in Nordhalben and a production facility in Tschirn are founded. In 1973, the first steps towards internationalization were taken with a subsidiary in Valencia. After the opening of the German border in 1990, a further production facility is opened in Judenbach, Thuringia. Further plants and offices are added at strategically important points in Poland (1995), Brazil (1996), the USA (2001), Slovakia (2005) and China (2008). In 2001, Dr. Schneider passed into the hands of the third generation.

Even the economic crisis of 2008/2009 was only able to temporarily diminish the expansion efforts. As early as 2010, the company emerged from the crisis stronger than before. In the years that followed, Dr. Schneider developed into one of the world market leaders for innovative ventilation systems in vehicle interiors.

History | Page2

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Today, around 4,000 employees work at a total of eight locations and in several sales offices worldwide. In the future, the Dr. Schneider Unternehmensgruppe would like to continue to shape its own company history with farsightedness, courage and togetherness, thus continuing the life's work of the long-standing senior boss. Dr. Franz Schneider passed away in April 2020 at the age of 91.

Dr. Schneider Unternehmensgruppe | Short Portrait

The Dr. Schneider Unternehmensgruppe, headquartered in Kronach-Neuses, Upper Franconia, has established itself as a specialist for first-class products for vehicle interiors -from innovative ventilation systems and sophisticated decorative trim panels to highly integrated trim and add-on parts, intelligent storage systems and centre consoles, as well as mechatronic and electronic components. As a flexible system coordinator and strategic business partner for its customers, Dr. Schneider works today on intelligent solutions for the mobile world of tomorrow. At eight production sites in Germany, China, Poland, Spain and the USA, as well as in several sales offices worldwide, more than 4,000 employees work on smart technologies for a premium driving experience - always with the "Focus on Excellence". The competencies of the full-service supplier range from the latest processes in jig and tool making, state-of-the-art injection molding technologies and sophisticated painting technology to forward-looking assembly technologies and the production of integrated electronic modules. The large circle of customers includes renowned automobile manufacturers such as Audi, BMW, Daimler AG, Ford, Jaguar/Land Rover, Porsche, Renault, Toyota, Volvo and the VW Group. The internationally successful family business, which was founded in 1927 by Franz Schneider sen., is headed by Thomas Stadelmann (Chairman of the Board of Management), Malte Mornhart, Stefan Knoll and Antonio Ramos.

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