

## PRESS RELEASE

Dr. Schneider honored for „Value Innovation“

No. 7 | Page 1  
12th July 2019



Parag Shah received the Volkswagen Group Award 2019 for Dr. Schneider from Ralf Brandstätter, Board Member Procurement and COO of the Volkswagen Passenger Cars brand - Photography Volkswagen.

### Volkswagen Group Award 2019 goes to Dr. Schneider

**Leipzig/Kronach-Neuses.** At the beginning of July Dr. Schneider received the Volkswagen Group Award 2019 in the category "Value Innovation". Herewith the Upper Franconian automotive supplier from Kronach-Neuses once again proves its high innovative strength. This is already the second award for innovation for Dr. Schneider from its customer Volkswagen within three years after 2017.

Dr. Stefan Sommer, Group CEO Volkswagen for Components and Procurement, expressed his thanks and appreciation to the award-winning companies and their employees at this year's 17th prize-giving ceremony in the Porsche Visitor Center in Leipzig. The awards were presented to the best 130 companies from a total of over 40,000 suppliers. Only eight companies were awarded in six categories. One prize went to Dr. Schneider.

Parag Shah received the Volkswagen Group Award 2019 for Dr. Schneider from Ralf Brandstätter, Board Member Procurement and COO of the Volkswagen Passenger Cars brand.

The Volkswagen Group is thus honoring „the consistent presentation and follow-up of promising ideas in the field of future-oriented interior concepts“ of the automotive supplier from Kronach-Neuses. Especially the approaches to the standardization of vents, the air purification in the interior and the functional integration of surfaces are exemplary for this, so the reason for the receipt of the award.

For Parag Shah, Managing Director Sales and Program Management, the renewed award came unexpectedly, the greater was the joy for him and the more than 4000 employees of Dr. Schneider. „The award once again underlines the high innovative strength of Dr. Schneider and shows that we are on the right way. With the standard air vent developed by us, which works like a kind of construction kit, we are able to serve the complexity of the many new models efficiently and sustainably. That is our answer to the challenges of electromobility - a significant competitive factor for the future of Dr. Schneider.,,

### **Dr. Schneider Unternehmensgruppe | Short Portrait**

The Dr. Schneider Unternehmensgruppe is headquartered in the Upper Franconia region of Bavaria in the town of Kronach-Neuses. The Group has made itself a name as a specialist for first class products for automotive interiors – from innovative ventilation systems and sophisticated modules for dashboards and center consoles to highly integrated panels and mechatronic components. As a flexible system coordinator and strategic business partner for our customers, Dr. Schneider is working on intelligent solutions for tomorrow's mobile world today. We produce at seven locations in Germany, China, Poland, Spain and in the USA as well as maintaining numerous distribution offices worldwide. More than 4,000 employees work for us around the globe using smart technology for a premium driving experience with a "Focus on Excellence". As a full-service supplier, our expertise and services include the latest techniques in tool design and construction to highly modern injection molding technology and advanced industrial coating technology all the way to cutting-edge assembly technology. Our customers include such prominent brands such as BMW, Daimler, Fiat Chrysler Automobiles, Ford, Jaguar/Land Rover, PSA, Renault, Toyota, Volvo as well as the the VW Group. Chairman of the Board Thomas Stadelmann and the Managing Directors Parag Shah and Wilhelm Wirth serve at the helm of this internationally successful family owned company, which was founded in 1927 by Franz Schneider Senior.

### **Media Contact**

If you should have any further questions, please contact:

**Dr. Schneider Unternehmensgruppe**

**Ria Schuberth**, Press Officer

Lindenstraße 10-12

96317 Kronach-Neuses | Germany

Phone: +49 9261 968-1352

Mail: [ria.schuberth@dr-schneider.com](mailto:ria.schuberth@dr-schneider.com)